

bio: penny clay

born: england

education: bachelor visual arts associate diploma - photography

awards:

agda (australian graphic design awards)

1998 - annual report - pinnacle award

1998 - corporate photography - commendation

1998 - poster - commendation

1998 - environmental exhibition - commendation

2000 - stationery & publication

**2005 - cannes lions - bronze, saatchi & saatchi**

**2005 - cca awards - bronze**

publications:

luerzers archive 2006/2007

vogue australia

vogue living

marie claire

marie claire lifestyle

graphis photo

hq

exhibitions:

1999 - 'plant' solo exhibition at lens gallery - sydney

this sell out show displayed how penelope captures and emphasises the intrinsic sculptural qualities of plants and flowers by using unexpected angles and colour.

2002 - 'new works' solo exhibition orson & blake gallery - sydney

building from the success of the first solo exhibition penelope expanded the theme of plant and flower studies. this work reveals penelope's fascination with nature's form, in contemporary images of orchid and insect studies integrated with the use of colour reminiscent of decorative asian screens and silk paintings

2002 - memento flori australian centre for photography

group show of eight photographic artists -

penelope exhibited highly abstracted images of palm fronds and pine needles .

major campaigns:

2000 - oil of olay - saatchi & saatchi sydney

2004 - pet food - saatchi & saatchi sydney

2004 - 2005 - westpac - saatchi & saatchi sydney

2004, 2006, 2006 - strand arcade -direct sydney

2004 - wrigleys - ddb sydney

2004 - neutrogena - ddb sydney

2005 - ps2 - tbwa singapore

2005 - whiskas - tbwa hong kong

2005 - pepsi x - bbdo guerrero ortega philippines

2005 - purina - publicis mojo sydney

2005 - old el paso - saatchi & saatchi sydney

2005 - lucky dog - publicis mojo sydney

2005 - continental - ddb sydney

2005 - cca awards - mccann erickson singapore

2006 - pepsi - bbdo guerrero ortega philippines

2006 - tgv - direct sydney

2006 - united nations - saatchi & saatchi sydney

2006 - rsl - clemengers bbdo sydney

2006 - bonds - leo burnetts sydney

2006 - sony - fnl sydney

2006 - fa - ddb sydney

2006 - energy australia - leo burnetts sydney

2007 - oz design - direct sydney

2007 - avandia - urisa sydney

2007 - oil of olay - saatchi & saatchi sydney

2007 - foxtel - three drunk monkeys sydney

2007 - oxycontin - urisa sydney

2007 - dine - clemenger bbdo melbourne

2007 - fisher & paykel - clemenger bbdo sydney

2007 - visa - clemenger bbdo sydney

2007 - continental - ddb sydney

penelope clay

t+f 02 9360 3221

m 0418 259 884

pennyclay@bigpond.com

www.pennyclay.com

# katapo/t